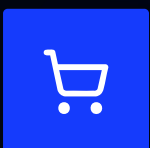




Reboot Online

The best eCommerce SEO agencies in 2026



eCommerce SEO agency comparison

Below is a summary table outlining key information about the leading eCommerce SEO agencies, providing a quick side-by-side comparison.

 Agency	 Location	 Why they stand out for eCommerce brands	 Ideal for
Reboot Online	Remote (UK)	An award-winning search marketing agency that combines data-driven SEO, experimentation and digital PR to boost visibility in competitive eCommerce markets	Ambitious eCommerce brands seeking a data-driven partner for long-term organic growth and guaranteed results that maximise ROI
Novos	London (UK)	An employee-owned, London-based agency specialising in organic growth strategies to help eCommerce brands reduce their reliance on paid media	Direct-to-consumer (D2C) and established eCommerce brands in fashion, homeware, beauty, supplements and lifestyle sectors
Pearl Lemon	London (UK)	A digital marketing agency specialising in eCommerce SEO services, content marketing and PPC	Small eCommerce brands and fast-growing businesses that require agile SEO and wider search marketing strategies
Siruss	Shrewsbury (UK)	Siruss is a full-service digital agency that specialises in Shopify eCommerce SEO and web hosting for businesses from startups to large organisations	Small to medium eCommerce brands using Shopify or Magento that need affordable web development, SEO optimisation and site maintenance
Wolfgang Digital	Dublin (Ireland)	An employee-owned digital marketing agency with proven expertise in SEO, PPC, content marketing and social media	Wolfgang Digital suits online retail brands whose primary goal is to grow their revenue
VOLL Studio	Chipping Norton (UK)	A specialist digital agency with demonstrated experience helping eCommerce brands through web design & development, SEO and paid marketing	eCommerce companies seeking a digital agency that can support with SEO, alongside other web services
Propeller	London (UK) and New York (USA)	A digital marketing agency with over 20 years of expertise, specialising in AI SEO	Small-to-medium eCommerce brands looking to focus on AI search visibility
Koozai	London, Preston and Southampton (UK)	Award-winning SEO and digital marketing agency with transparent reporting and packages suitable for small businesses	Small eCommerce businesses that are new to SEO
Thrive Internet Marketing Agency	Texas (US)	A US-based, full-service digital marketing agency with a client-centric approach, helping businesses achieve significant results	US-based or global eCommerce businesses looking for a personalised, results-focused approach to SEO and digital marketing
SALT.agency	London (UK), Leeds (UK) and Boston (US)	SALT.agency is a technical SEO consultancy specialising in international and multilingual SEO	Large-scale eCommerce businesses with technically complex websites and large-scale international SEO needs

Best eCommerce SEO service offerings

We have also reviewed each agency's eCommerce SEO services to provide a clear summary of what they offer.

SEO agency	Technical SEO	On-page SEO	Off-page SEO	Local SEO	International SEO	GEO / AEO	Proprietary SEO tools	SEO experimentation	Digital PR	SEO thought leadership	eCommerce case studies	Visible pricing
Reboot Online	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗
Novos	✓	✓	✓	✓	✓	✓	✗	✗	✓	✓	✓	✗
Pearl Lemon	✓	✓	✓	✓	✓	✓	✓	✗	✓	✓	✓	✗
Siruss	✓	✓	✓	✓	✗	✗	✗	✗	✗	✓	✓	✗
Wolfgang Digital	✓	✓	✓	✓	✓	✓	✗	✓	✓	✓	✓	✗
VOLL Studio	✓	✓	✓	✓	✗	✗	✗	✗	✗	✓	✓	✗
Propeller	✓	✓	✓	✓	✓	✓	✗	✗	✗	✓	✓	✗
Koozai	✓	✓	✓	✓	✗	✓	✗	✗	✓	✓	✓	✗
Thrive Internet Marketing Agency	✓	✓	✓	✓	✓	✓	✗	✗	✓	✓	✓	✗
SALT.agency	✓	✓	✓	✓	✓	✓	✓	✗	✓	✓	✓	✗

See how our SEO strategies help brands get found online.

Technical SEO, search-focused content and authority building designed to improve long-term organic visibility.

SEO services

Improve your brand's visibility in AI search.

Our GEO strategies help brands appear in AI-generated answers across platforms like ChatGPT, Gemini and Google AI Overviews.

GEO services

Discover how Digital PR builds authority.

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