





Reboot Online

# The best small business SEO agencies in 2026



# Small businesses SEO agency comparison

Below is a summary table outlining key information about the leading small businesses SEO agencies, providing a quick side-by-side comparison.

 Agency	 Location	 Why they stand out for small businesses	 Ideal for
<b>Reboot Online</b>	Remote (UK)	Data-driven SEO and digital PR, using real-world testing to inform strategy – delivering powerful results even on small business-sized budgets	Small and growing businesses seeking a data-led partner for long-term organic growth and a higher ROI
<b>CTO Digital</b>	Mid-dlesbrough (UK)	A well-established SEO agency for small businesses, offering no-commitment services and an emphasis on obtaining first-page rankings for local keywords	Small businesses that are new to SEO and want flexible, no-contract, pay-as-you-go services
<b>Breakline</b>	Remote (UK)	Performance-focused SEO and content strategies designed specifically for service providers	Service businesses that want ongoing support without the overhead of a large agency
<b>Koozai</b>	London, Preston and Southampton (UK)	Award-winning digital marketing agency combining SEO, content and paid media, with transparent reporting and SME-friendly packages	Small and medium brands wanting an integrated approach across SEO, content and PPC
<b>Wise Rank</b>	London-based, operating across the UK	Dedicated services for small businesses that are designed to generate more leads and convert enquiries into paying customers	Sole traders and small businesses looking to improve local leads
<b>Roar Digital</b>	London (UK)	Full-service SEO with strong local and content strategies that help small businesses rank for high-intent regional searches	Small businesses looking for a range of services, including SEO, paid media, email and AI consultancy
<b>Outrank</b>	Mid-dlesbrough, Edinburgh and London (UK)	A leading local SEO agency with proven expertise in helping SMEs outrank their competition	Local service businesses and SMEs that rely on location-based enquiries and footfall

# Best small businesses SEO service offerings

We have also reviewed each agency's small businesses SEO services to provide a clear summary of what they offer.

SEO agency	Technical SEO	On-page SEO	Off-page SEO	Local SEO	International SEO	GEO / AEO	Proprietary SEO tools	SEO experimentation	Digital PR	SEO thought leadership	Small business case studies	Visible pricing
Reboot Online	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗
CTO Digital	✓	✓	✓	✓	✓	✓	✗	✓	✗	✓	✓	✗
Breakline	✓	✓	✓	✓	✗	✗	✗	✗	✗	✓	✓	✗
Koozai	✓	✓	✓	✓	✗	✓	✗	✗	✓	✓	✓	✗
Wise Rank	✓	✓	✓	✓	✓	✓	✗	✗	✗	✓	✓	✗
Roar Digital	✓	✓	✓	✓	✗	✓	✗	✗	✗	✓	✓	✗
Outrank	✓	✓	✓	✓	✗	✗	✗	✗	✗	✓	✓	✓

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